



the Eye Care Marketing CLUB

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# How to Grow Your Following and Become a Brand Ambassador

[DrSandiEveleth.com/CHnotes](https://DrSandiEveleth.com/CHnotes)



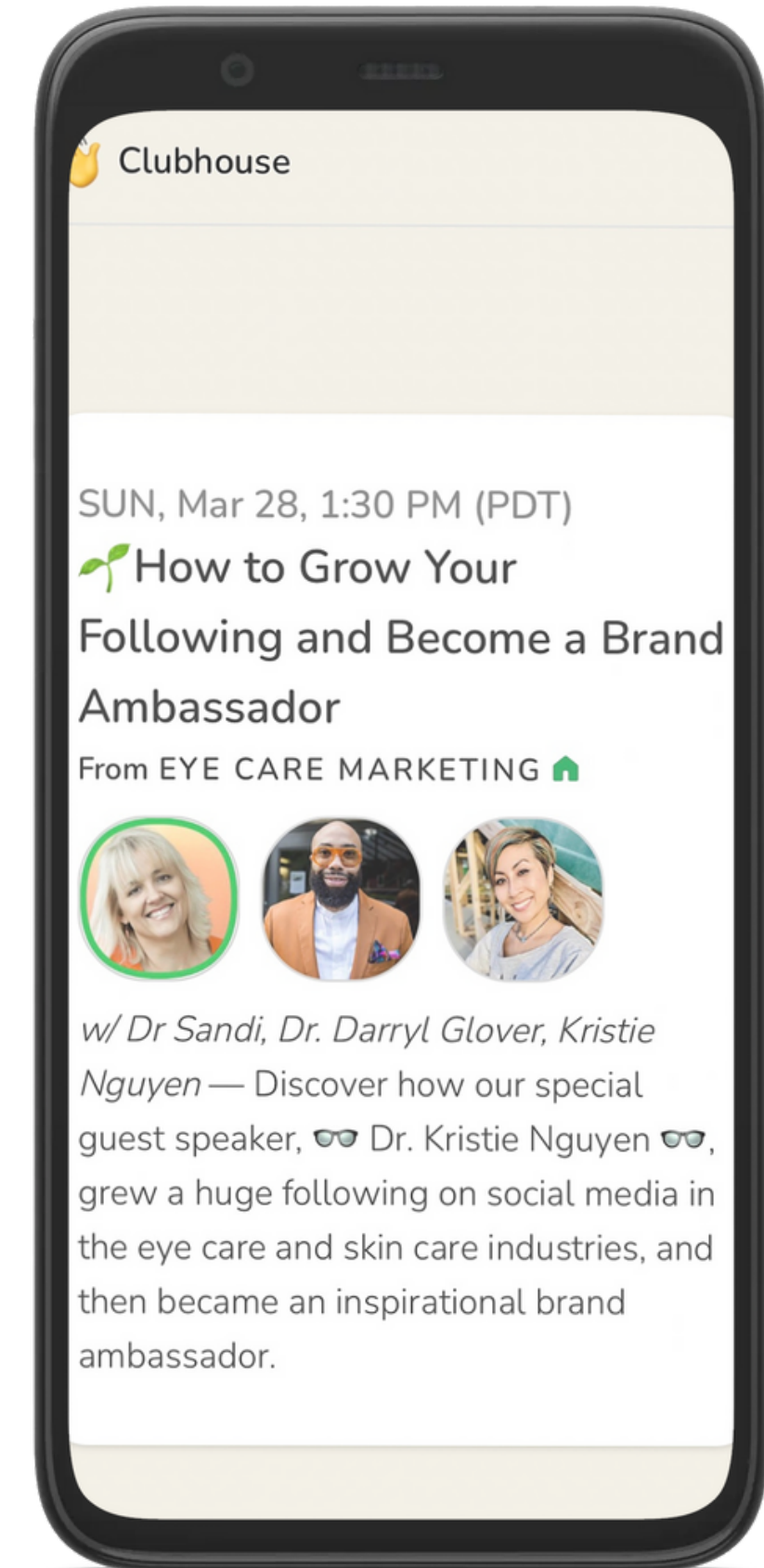
# Guest Speaker with Dr. Kristie Nguyen

Weekly club hosted by Moderators 

Dr. Darryl Glover, Jr. and  
Dr. Sandi Eveleth

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# Grow Your Platform - Choose the Right One!



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# Research How to Get Engagement on Each Platform

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Positive Quotes

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Educational Posts

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Testimonials with Products

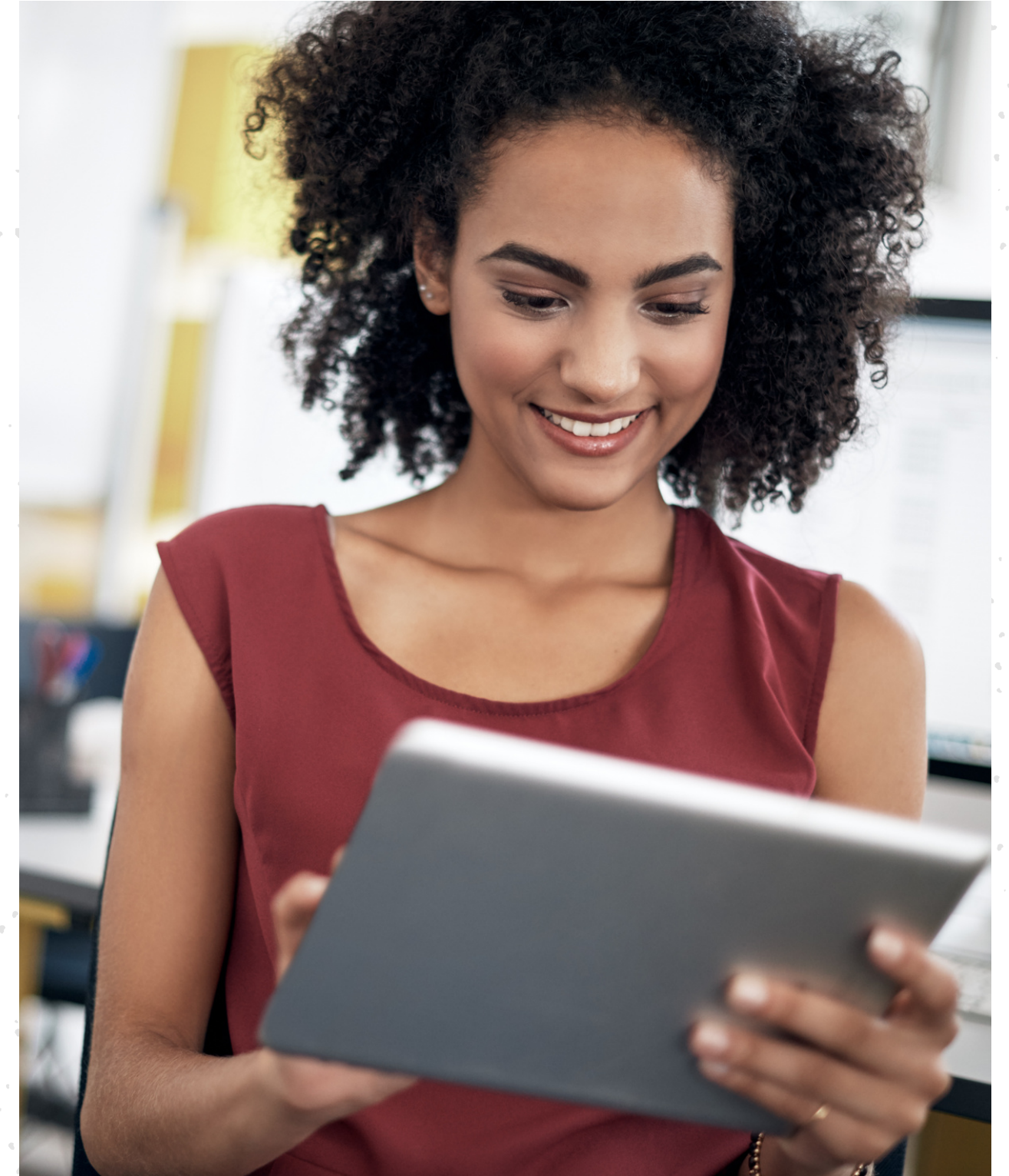
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# Make Connections Often

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Nurture your network

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Reach out routinely





✓ Grow your social media

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✓ Brag about brands


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✓ Reach out to brands

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✓ Leverage brands

# Become a Brand Ambassador







*w/ Dr Sandi, Dr. Darryl Glover*

*Join us for fun  
conversation!*

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We'd love to have you  
join us weekly...

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with Special Guest  
Speaker  
**Dr. Kristie Nguyen**

The image features two large, overlapping, light-orange shapes on the left side. The top shape is a curved, teardrop-like form, and the bottom shape is a more circular, slightly irregular form. They are positioned behind the main text.

ONE GOOD CONVERSATION

*Can shift the direction*

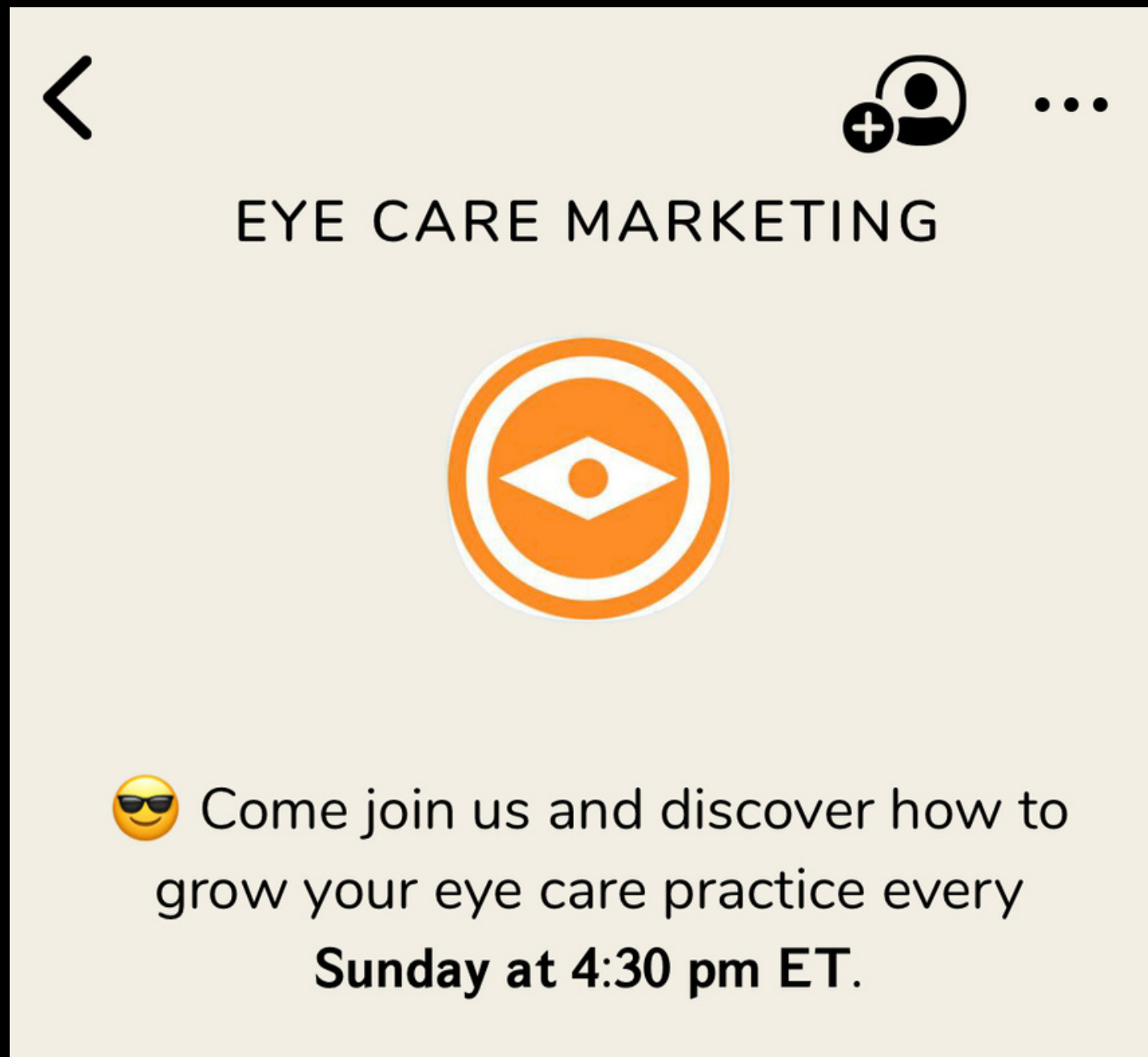
OF CHANGE...

*forever!*

LINDA LAM

*Find us at  
this club!*

Join us every Sunday at 4:30 pm ET





*Thank You...*  
We appreciate YOU!

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