

DR. SANDI EVELETH  
& DR. DARRYL GLOVER, JR.

the Eye Care Marketing CLUB 

[DrSandiEveleth.com/CHNotes](https://DrSandiEveleth.com/CHNotes)



# GROW YOUR EYE CARE PRACTICE WITH GOOGLE MY BUSINESS



Google My Business

DrSandiEveleth.com/CHNotes



Google My Business

Overview

Business Profile

Website

FAQ

## Engage with customers on Google for free

With a Google My Business account, you get more than a business listing. Your free Business Profile lets you easily connect with customers across Google Search and Maps.

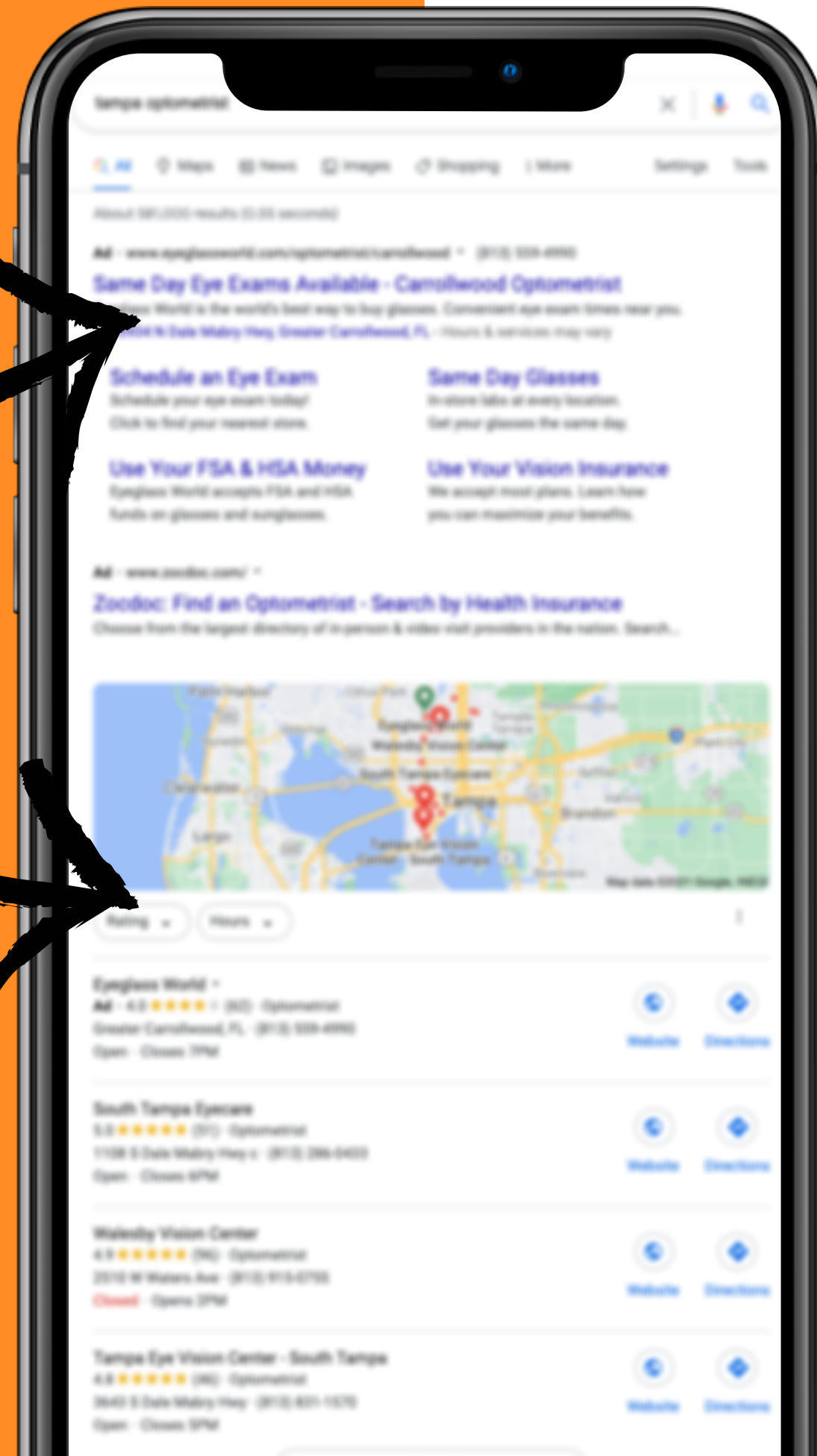
Manage now

# Add or Optimize Your Practice Listing on Google My Business



# What are the 3 (major) Sections of Listings on Google's Page #1

1. Advertised Listings
2. Local Listings
3. Organic Listings







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# Verify Your Practice Listing



# Why Claim Your Listing?

DrSandiEveleth.com/CHNotes



**01**

Reply to Reviews

**02**

Add Users to Account

**03**

Chance to Get to #1

**04**

Optimize Listing

**05**

Measure Stat.s/Analytics

**06**

Make Updates

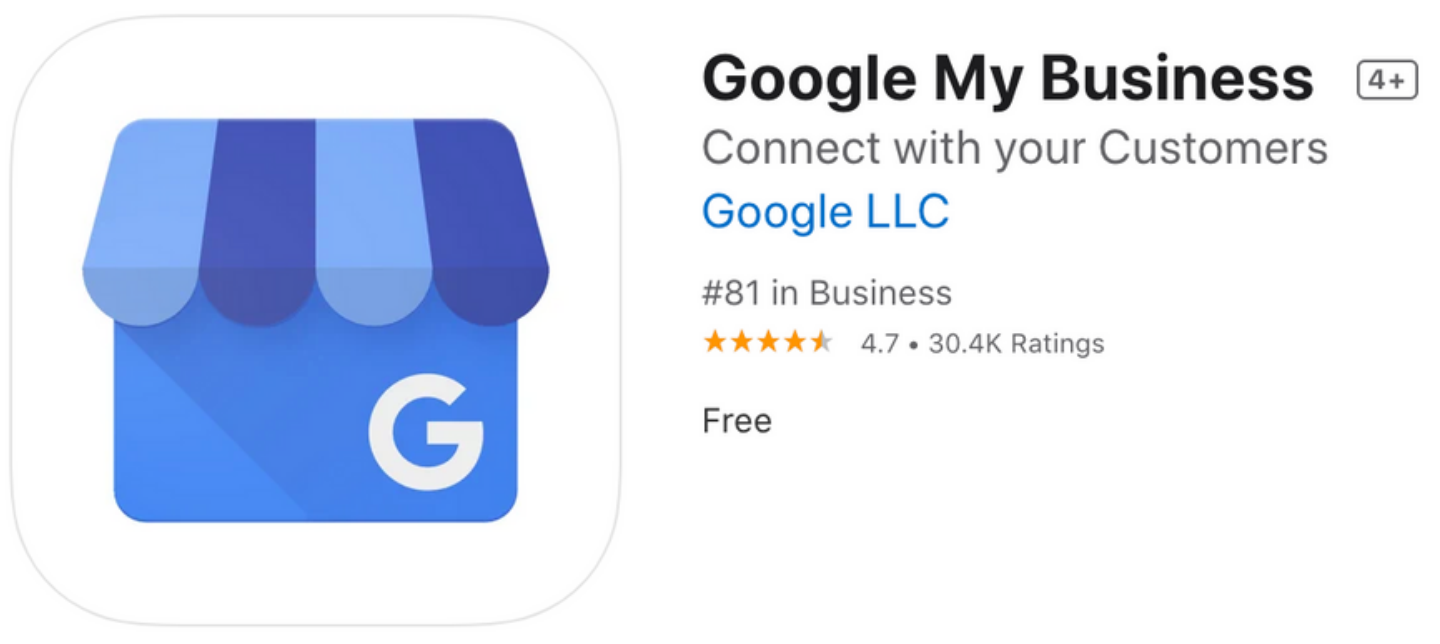




# Download the Free App

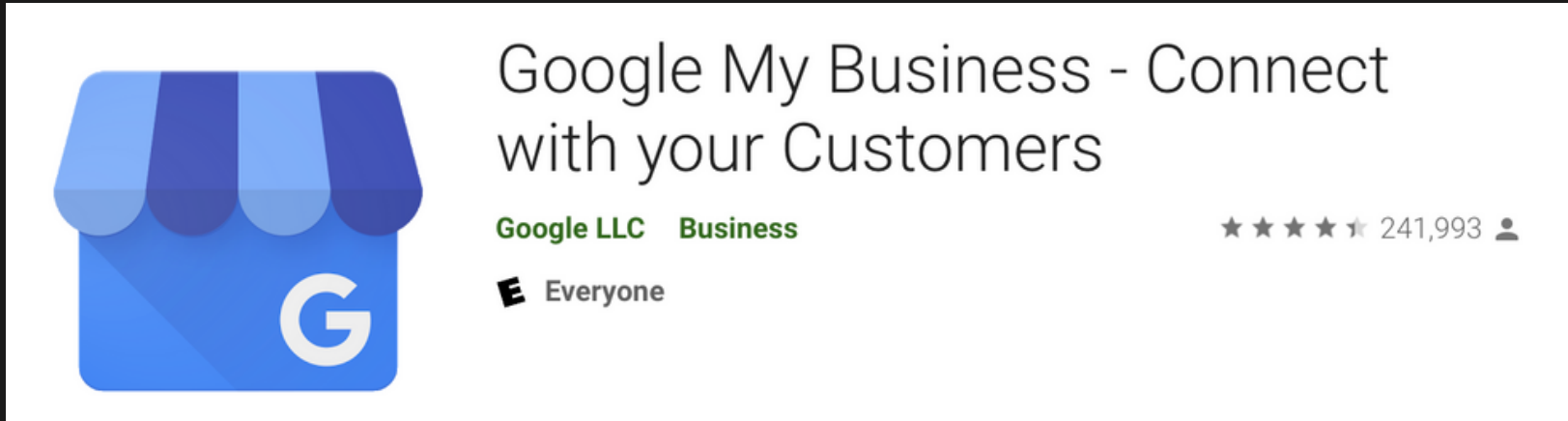
You can look at your analytics, get a free website,  
and even connect your phone to the app to get any messages sent to your Google number

## Apple



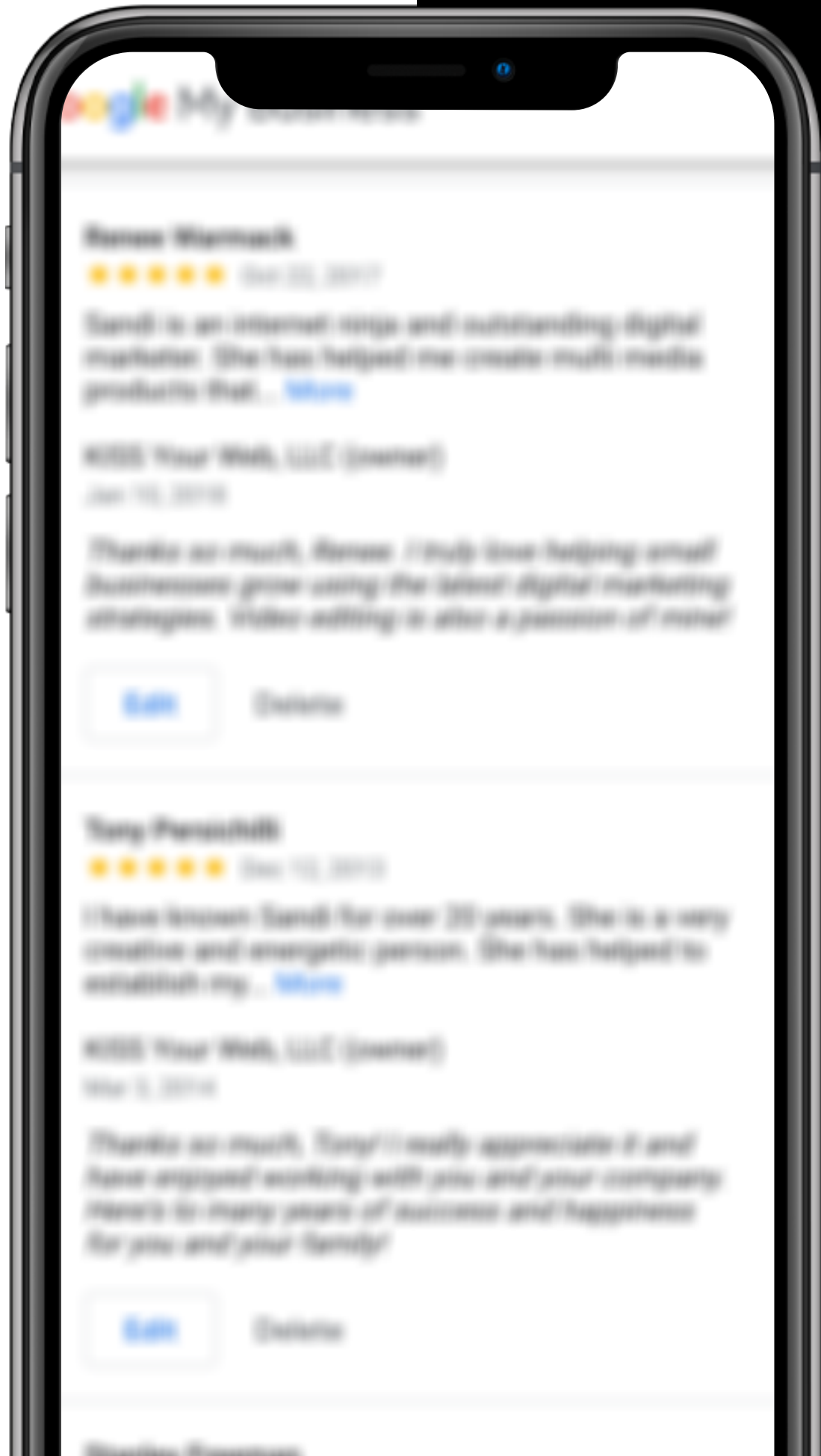
**Google My Business** 4+  
Connect with your Customers  
Google LLC  
#81 in Business  
★★★★★ 4.7 • 30.4K Ratings  
Free

## Android



Google My Business - Connect  
with your Customers  
Google LLC Business ★★★★★ 241,993  
E Everyone





# Ask for Reviews ★★★★★

Create a QR Code





# Clubhouse Speakers



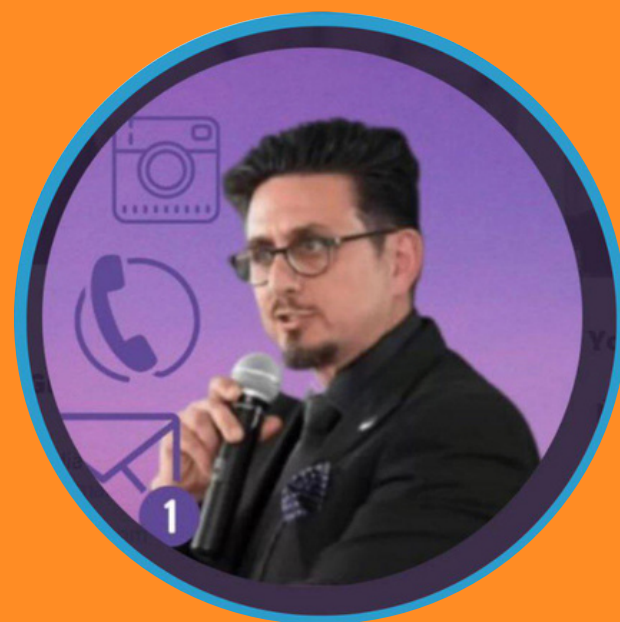
Dr. Darryl Glover, Jr.

Moderator



Dr. Sandi Eveleth

Moderator



Garry Kousoulou

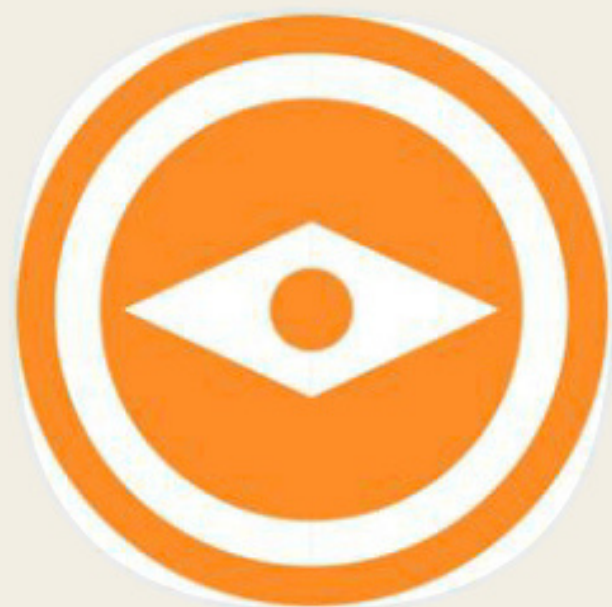
Guest Speaker







# EYE CARE MARKETING



🕶️ Come join us and discover how to grow your eye care practice every **Sunday at 4:30 pm ET.**

# Join Us

[joinclubhouse.com/club/eye-care-marketing](https://joinclubhouse.com/club/eye-care-marketing)



*w/ Dr Sandi, Dr. Darryl Glover*

Join us to discuss how to use 📧 *Email Marketing* to attract more ideal patients and re-invigorate your inactive recall list. Let's chat about what works, what doesn't, and HIPAA compliance.

Don't have a Clubhouse account?  
Get the app to reserve your username and request access!

